

NORTHEAST TEXAS AREA



The Northeast Texas Area Crime Stoppers program was founded by business leaders of Titus County in 1991 under the name Titus County Crime Stoppers. Over the years, we have expanded and now cover Titus, Morris and Franklin Counties. Crime Stoppers is a way for people to report information on crimes and wanted felony fugitives anonymously, thus protecting them from fear of retaliation. If the information received from the tipster results in an arrest, they could receive a CASH REWARD of up to \$1000.00 for their information.

In 2012, the Northeast Texas Area Crime Stoppers made a commitment and teamed up with school districts in our service area. We wanted to make a commitment to the schools to give our children and teachers safe campuses in which to teach and learn. Since August, our program has already paid out on several tips at the schools. We are hoping that with this program, our kids can show pride in their schools and that they are committed to a safe school.

The Northeast Texas Area Crime Stoppers is a Certified Crime Stoppers Program through the State of Texas. The money to pay for our rewards is received through probation fees ordered by the court for every person who is placed on probation in our service area. The operation costs of our organization, however, are paid for through donations and fundraisers conducted by our organization. The money received through donations is used for the following:

- Website and domain fees
- Printing costs
- Telephone tip line costs
- Web Tips & SMS Text tips fees
- Crime Stoppers Tip Software
- Other day-to-day costs associated with operations

The Northeast Texas Area Crime Stoppers is a 501(c)(3) non-profit organization, so any donations paid to our organizations are tax deductible. The money received for donations or sponsor ads will be used to help pay the "Operating Costs" of the organization such as the items listed above.

If you are an individual and would like to make a donation to our organization, please fill out the form attached to this page and submit, along with a check, to the address provided.

Our website, www.netacrimestoppers.org, allows us to have sponsor ads at the top of the page. These ads help show our viewers that you are committed to keeping our communities and schools safe. The ads can be set to allow click-through to your company website. These sponsor ads will also be listed on our Facebook page, Twitter and other media sites to help show your support for our organization.

NORTHEAST TEXAS AREA



Call (903) 577-TIPS (8477)
www.netacrimestoppers.org

COMPANY: _____

CONTACT: _____

MAILING ADDRESS: _____

PHONE: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHYSICAL ADDRESS: _____

City: _____ STATE: _____ ZIP: _____

Thank you for your support of the Northeast Texas Area Crime Stoppers. If you would like to make a corporate banner ad sponsorship or just make a donation, please fill out the form and submit with your payment to the address listed below. If you are a business sponsor, a 468 pixel wide X 60 pixel tall JPEG banner image will be needed. Please make sure your contact information is provided above and a representative will either call or email you to discuss your banners.

- Bronze:** For **\$10 per month** (\$120 per year) your banner ad will be placed in rotation on our website. Each time a page is viewed a different sponsor's banner will show. You can even have your banner linked to your webpage. This is an excellent, inexpensive way to show your community support!
- Silver:** For **\$15 per month** (\$180 per year) you will receive **two ad placements in our banner rotation** - AND - you can have your Business Name, Description, Location, Phone Number, and Website Address/Link listed on our Sponsors Page (sorted alphabetically). This lets your neighbors know you support the Crime Stoppers Mission to make our community safer.
- Gold:** For **\$25 per month** (\$300 per year) you will receive **three ad placements in our banner rotation** - AND - your Business will be listed near the top of our Sponsors Page - before the alphabetically sorted sponsors.
- Platinum:** For **\$40 per month** (\$480 per year) you will receive **four ad placements in our banner rotation** - AND - your Business will be listed at the top of our Sponsors Page - before the alphabetically sorted sponsors.
- Donation:** Donations of any cash amount would be greatly appreciated.

Make checks payable to: Northeast Texas Area Crime Stoppers

Mail payment and form to: Northeast Texas Area Crime Stoppers
PO Box 1550
Mt. Pleasant, TX 75456

Questions can be directed to:
Sherman Klepfer at (903) 689-3202 or
via email to 903577TIPS@gmail.com

Payment enclosed for: **Platinum (\$480.00)** **Gold (\$300.00)** **Silver (\$180.00)** **Bronze (\$120.00)**
 Other **Other Amount:** _____

Signature: _____ Date: _____

Thank you for your support of the Northeast Texas Area Crime Stoppers!